

Advertising

Raising Your Dreams High



Yellow Advertising is a media digital marketing company specialized in social media marketing. Our simple and eye-catching theme built impressive outputs for our company and it's partnerships in the social marketing world.



# **Digital marketing**

Digital Marketing Is the promotion of products and brands via one or more forms of electronic media It beats traditional marketing in using channels/methods that enable organizations to analyze marketing campaigns and understand what's working and what isn't working **?** 

• We Focus on...

# Websites

HOME SERVICES ABOUTUS WORKS PROCESS CONTACT US

Why yellow for advertisin

y.l.

to build company reputation.

2:56 Tuesday

20

iking

0

Q

GALLERY

## Social Media

Social Media and using different platforms, which is the core of yellow .



# Mobile Apps

- 0

0

all 🖪

12:56 PM

.

Downloads

ramerð

a

0

which comes after prepared website plus active social media.

# Yelow Social Media Insights

# Social Media Marketing

Introducing your company to Social Media via using platforms to achieve their business needs.

Social Media Platforms:

- Facebook 
   YouTube
- Instagram 

   Twitter 

   Twitter



# Social Media Value

Through Social Media We can achieve below values:

- Faster Business Growth expansion
- Direct revenue generation
- Improves corporate image
- Rich advertising platform

#### Note:

Using same domain name and same name for social media pages or accounts that maintain your company identity.

•



# Advertising Raising Your Dreams High

## Building Social Media Strategies

Yellow team studies the scope and online opportunities of your company to come up with an innovative theme and effective online presence by provide :



- Comprehensive Plan and strategies every three months .
- Proper Design.
- Proper Content.
- Full Managing of social media accounts.
- Empower Reviews by using professional methods tools.
- Monthly Reports Plus analysis to development and determine strengths and weakness.



# Consultancy

- Corporate Strategy Development
- Business Plan Development
- Consumer Behavior Insights
- Competitor Behavior Analysis
- Sales and Marketing Optimization
- Policies, Process and Procedures Development
- Route to Market Strategy
- Marketing Strategy
- Branding and Communication Strategy Development



#### Market Research Services

- Product, and Concept Testing
- Consumer Attitude and Usage
- Consumer Insight
- Brand Identity and Brand Awareness
- Market Segmentation
- Pricing Research
- Advertising Campaigns and Marketing Communication Testing
- Consumer Satisfaction and Loyalty
- Competitor Analysis and Market Size Research
- Online Surveys



#### Market Research Services (Cont)

- Branding Research
- In-Depth Executive Interviews
- Observational Research
- Social Research
- Media Research
- Retail Audit Survey
- Focus Groups. On-line Bulletin Board Focus Groups and Forums
- Sales and Sales Distribution Channels Research
- Sales and Point of Sale Mapping Survey
- Media Mentoring



# 

#### Production Tv & Radio

Pani Radio

#### Media booking and monitoring Tv & Radio press





Ð

# **Our Clients**











































للله، والشيد لمحدودة For Building & Construction

#### مقدمة

4

شركة ساس للبناء والتشييد والتي تأسست في عام ١٩٩٨م كإحدي شركات مجموعة ساس والتي تضم شركة ساس للطاقة.مصنع ساس للألمنيوم والحديد المشغول , وشركة لوبيا للأنتاج الزراعي والحيواني . وبعون اللّه وتوفيقه حققت الشركة نجاحا باهراً في المجالات الهندسية والإنشائية وتمكنت من تنفيذ مشاريع مختلفه عكست الجانب الحضاري والتنموي في البلاد

#### An introduction

Saas for building & construction companywas established since 1998 as one of the saas group companies, which includes saas for energy, saasaluminum & iron factory and lobia agricultural & animal production company, with the help of god and his success, the company achieved great success in the fields of engineering and construction and was Implemented several projects reflected the cultural and developmental side of the country



للبناء والتشييد المحدودة For Building & Construction

# contact us

https://www.facebook.com/yellowadsd/

https://twitter.com/yellowadsd



https://www.instagram.com/yellowadsd/



https://yellowsd.com/

# Raising Your Dreams High



### Yellow Characters!

Effective fun brands Characters Building that directly relate to customers and build intimacy and engagement

Yellow has a team that designs a unique trend in advertising through connecting you wit your customers with characters that set a casual conversations with your audience and build amazingly successful responses and long term bonds

10

 $\odot \odot$ 

60